

2019 RECRUITMENT RATE CARD

UNRIVALLED ACCESS TO PLANNING PROFESSIONALS

The ONLY official membership magazine of the Royal Town Planning Institute. Distributed monthly to the full RTPI membership of **over 25,000+ members**.

Planning jobs are promoted to **over 80k visitors per month** across multiple online platforms, including Planning Portal, *The Planner* online editorial and e-news/solus emails to the Professional Planning user database (from RTPI).

All jobs posted on *The Planner Jobs* are posted on The Planning Portal website, viewed by **132k people each month**.

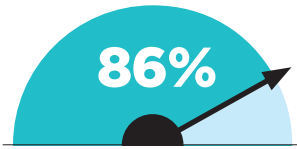


THE PLANNER JOBS

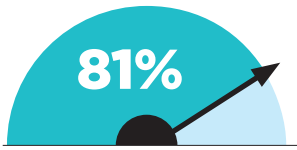
THE PLANNER



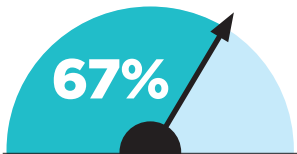
THE PLANNER IS PUBLISHED MONTHLY AND DISTRIBUTED TO OVER 25,154 PLANNING PROFESSIONALS THROUGHOUT THE UK AND INTERNATIONAL AUDIENCE UNIQUE USERS AVERAGE 9,000 PER MONTH



86% of registered candidates on The Planner Jobs site are RTPI members



81% of RTPI members regularly read *The Planner* for job opportunities and career development



67% of RTPI use both print and online when looking for their next job.

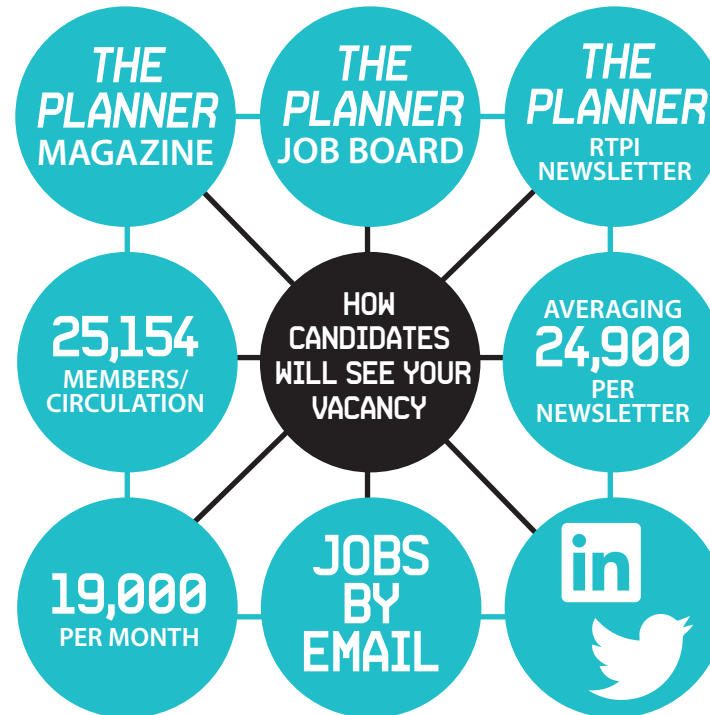
When looking at *The Planner* recruitment section **35%** of readers are actively seeking a new job. **65%** are browsing; open to key opportunities and checking their current package is competitive.

Source: Reader survey Jan 2017

JOB LEVEL



HOW CANDIDATES WILL SEE YOUR VACANCY



JACOBS



Ministry of Housing, Communities & Local Government

nationalgrid



theplanner.co.uk/jobs

The Planner Jobs is the only official job board for the RTPI. It is promoted to all 25,000+ RTPI members and other planning stakeholders.

jobs@theplanner.co.uk
+44 (0) 20 7880 6232



STANDARD JOB LISTING £950+VAT

- Includes your job details and company logo online for up to 4 weeks

PREMIUM JOB LISTING £1,480+VAT

- Includes **standard job listing** plus your job displayed in a background tint to make it stand out
- This ensures your job is featured towards the top of any relevant search.
- Also included your job on *The Planner* e-newsletter to over **24,000 subscribers** three times a week

TARGET JOB LISTING £1,250+VAT

- Includes **standard job listing** and **targeted email**
- Reaching candidates by location, salary level and job level, a unique visual targeted email reaching jobseekers on the site who have requested jobs that match client needs.

BRANDED JOB LISTING £1,600+VAT

- Ideal for those who have more than one job to fill
- Includes **standard job listing**
- Featured **recruiter button** on the homepage – leading to your jobs online
- **Top banner** (advertisement on the site) on the homepage leading to your jobs online giving you maximum visibility and branding of your company
- Additional jobs at **£500** per role

PRINT - 12 ISSUES PER YEAR

Advertising in *The Planner*, the RTPI magazine gives you the entire reach of the full 25,000+ membership.

- **Quarter page** - £2,650+VAT
133mm x 92mm
- **Half page** - £4,900+VAT
Horizontal 133mm x 190mm / Vertical 272mm x 92mm
- **Full page** - £9,000+VAT
297mm x 210mm

Dates, deadlines and dimensions on request

BESPOKE PACKAGES AND
MULTIPLE JOB POSTINGS AVAILABLE
ASK US FOR DETAILS

To book any of these options call:
020 7880 6232
or email jobs@theplanner.co.uk

PRINT DATES, DEADLINES
AND DIMENSIONS ON REQUEST