

# THE BIOMEDICAL SCIENTIST JOBS

## RECRUITMENT RATES 2019

*The Biomedical Scientist* is the official magazine of the Institute for Biomedical Science (IBMS)

The IBMS is the leading professional body for biomedical scientists, support staff and students with **over 20,000 members**.

For **over 100 years** they have been dedicated to the promotion, development and delivery of excellence within biomedical science and providing the highest standards of service to patients and the public.

They support their members and set quality standards for the profession through, training, education, assessments, examinations and continuous professional development.

Members work in a wide variety of specialisms such as Haematology, Histopathology, Cytology, Immunology and Pathology across all sectors such as NHS, Private Healthcare, Medical Research, Veterinary Laboratories and Universities.



Helping you recruit the best possible candidates for your vacancy through the *Biomedical Scientist* Magazine and [biomedicalscientistjobs.co.uk](http://biomedicalscientistjobs.co.uk)

READERSHIP 35,000

**86%**

of registered candidates on *The Biomedical Scientist jobs* are IBMS members

**85%**

of IBMS members regularly read the *Biomedical Scientist* magazine for Job opportunities and career development



**63%**

of readers spend over 30 minutes reading the magazine

**73%**

of readers say that *The Biomedical Scientist* is the most important benefit in their IBMS membership

**86%**

of readers read every issue

Source: 2017 reader survey

## RECENT ADVERTISERS WHO HAVE SUCCESSFULLY ADVERTISED WITH THE IBMS

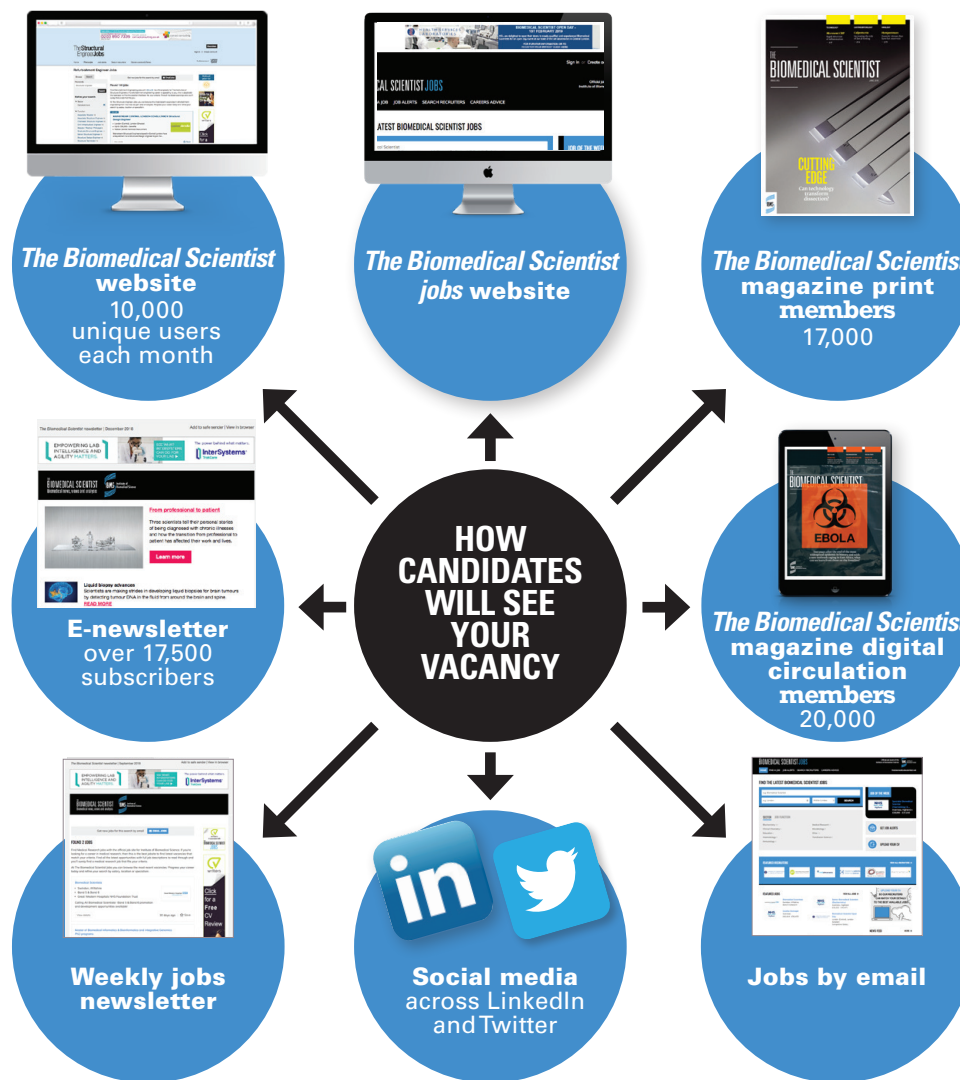
**28** Manchester University NHS Foundation Trust  
Various Biomedical Roles  
Applications

**57** States of Jersey  
Biomedical Scientist Adanced - Haematology  
Applications

**39** Sidra Medicine - Qatar  
PCR Technologists  
Applications

**51** Isle of Man Government  
Chief Biomedical Scientist  
Applications

Job stats are from Madgex for roles advertised on IBMS in the last 6 months May-November



## STANDARD JOBLISTING - £1,150+VAT

- Post a role on **The Biomedical Scientist Jobs** for up to 4 weeks
- Includes your job advert with your company's logo
- Choose how you would like to receive applications
- Standard jobs appear in the job search results. Their position is determined by the search executed (e.g.location) or by the date they were posted.

## PREMIUM JOBLISTING - £2,000+VAT

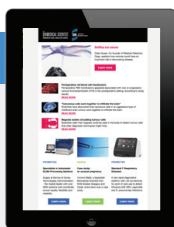
- Post a role on **The Biomedical Scientist Jobs** board for up to 4 weeks
- Includes your job advert with your company's logo
- Choose how you would like to receive applications
- Highlighted job in search results and listing, giving you a more prominent position. It never goes out of sight.
- Job of the week package for 1 week promoted on home page and through IBMS social media channels.

## TARGETED JOBLISTING - £2,500+VAT

- Post a role on The Biomedical Scientist Jobs board for up to 4 weeks
- Includes your job advert with your company's logo
- Choose how you would like to receive applications
- Highlighted job in search results and listing, giving you a more prominent position. It never goes out of sight.
- Job of the week package for 1 week promoted on home page and through IBMS social media channels.
- Targeted email sent to relevant candidates for your role to help you get in front of the right audience quickly

## PRINT & DIGITAL PACKAGE

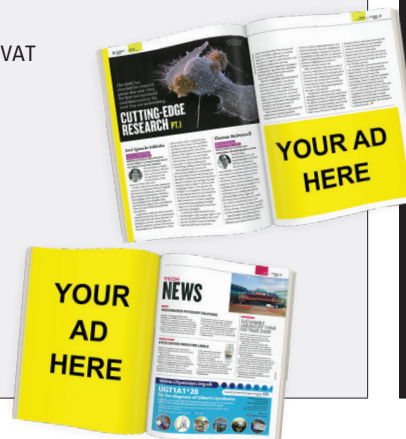
- Half page advert and Premium digital package £4,500+VAT
- Post a role on **The Biomedical Scientist Jobs** board for up to 4 weeks
- Includes your job advert with your company's logo
- Choose how you would like to receive applications
- Highlighted job in search results and listing, giving you a more prominent position. It never goes out of sight.
- Job of the week package for 1 week promoted on home page and through IBMS socialmedia channels.



## PRINT - 12 ISSUES PER YEAR

Advertising in **The Biomedical Scientist** is the best way to reach the 17,000 IBMS readership

- **Quarter page** - £2,150+VAT  
121MM X 90MM
- **Half page** - £3,750+VAT  
V: 248MM X 90MM  
H: 121MM X 186MM
- **Full Page** - £6,580+VAT  
280MM X 210MM



**BESPOKE PACKAGES AND  
MULTIPLE JOB POSTINGS  
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**biomedicaljobs@redactive.co.uk**

**PRINT DATES, DEADLINES  
AND DIMENSIONS ON REQUEST**