



THE **CHARTERED BODY** FOR THE
PROJECT PROFESSION

apmcareers

The official job board for the Association for Project Management. Reach the best pool of candidates within the project management market.

RECRUITMENT RATE CARD 2019



THE STATS

When APM Members are looking for new opportunities, *APM Careers* is the first place they look, giving you the best chance of attracting quality candidates.



- PMQ
- P30
- PRINCE2
- APM Risk
- PFQ
- MoP
- None
- APM Pract
- MSP
- Prog/Proj Offices
- ITIL
- CAPM (PMI)
- PMP (PMI)
- PgMP
- Six Sigma
- RPM (PMI)
- M_o_R

Project professionals surveyed have a broad range of qualifications. The most popular qualifications included APM Project Management Qualification (PMQ), 40%; PRINCE2 Foundation/Practitioner, 34%; APM Project Fundamentals Qualification (PFQ), 22%; and MSP or Managing Successful Programmes, 14%.

Nearly a quarter (22%) of all respondents said they had none of the qualifications listed, 14% said they had another qualification including Agile DSDM, ILM/CMI Leadership and Management, CEng and other short courses. A number of respondents also stated they held the APM Registered Project Professional (RPP) standard.



- Portfolio manager
- Programme manager
- Project manager
- Change manager
- Programme/PMO manager
- Programme/project support
- Business/systems analyst
- Programme/project planner
- Consultant
- Recruitment
- Board member

The majority of respondents (46%) are currently working as project managers; 15% of respondents were programme managers, with 8% working in a project or programme support capacity. A small number, 2%, of respondents (not shown on graph) were from other roles including contract managers, auditors, academics, students, and unemployed among others.

Source: APM Salary and Market Trends Survey

CLIENTS



25,000
APM QUALIFIED
MEMBERS



969
EMPLOYERS
REGISTERED ON
THE JOB BOARD



60,963
UNIQUE USERS
(12 MONTHS)

2,500+
JOBS POSTED
(OVER 12 MONTHS)

1,460
CAREER
E-NEWSLETTER
SUBSCRIBERS

RATES AND PACKAGES

STANDARD JOB LISTING £595+VAT

- A single job posting stays live on the site for **28 days** and can be tagged with specific sectors in order to **maximise targeting** of relevant candidates through the search facility.
- Postings are also sent out on relevant **job alert emails** to subscribers.

PREMIUM JOB LISTING £750+VAT

- Premium jobs appear highlighted in the job results list and offer **superior exposure of your listing** to jobseekers.
- Relevant to the search criteria, giving your role extra exposure to a relevant jobseeker market and are **prioritised in the jobs by email alerts**, appearing above all standard listings.
- **Includes a single job listing.**

BRANDED PACKAGE £1,295+VAT

- Premium job listing
- Featured job button - a **high impact opportunity** - influencing all visitors to the site including browser candidates and links through to the full job details
- Top banner (advertisement on the site) on the home page giving you maximum visibility and branding of your company

TARGETED PACKAGE £1,595+VAT

- Premium job listing for **28 days**.
- Your role will be included on **The APM careers** jobs by email e-newsletter. This reaches over **1,400 members**.
- APM Targeted email service - allowing advertisers to directly email jobs to candidates who are subscribed, targeting them on job title, seniority, salary and location



BESPOKE PACKAGES AND
MULTIPLE JOB POSTINGS
AVAILABLE
- ASK US FOR DETAILS

To book any of these options
call us on **020 7880 6234**
or email apmcareers@redactive.co.uk

GRADUATE JOB SEEKERS

Use the APM career platform and job board to reach fresh project management graduates - basic listings are free of charge for APM corporate members with further discounts on package prices.

- Easy for graduates to find your job, they can search to find vacancies that match by sector specialism, location and contract type
- Graduates can apply for roles directly on careers.apm.org.uk - placing your employer brand alongside the **Association for Project Management**
- Vacancies will be promoted via APM's social media
- Employers can upgrade the job to always appear at the top of listings giving them maximum profile
- Employers will have the opportunity to take enhanced employer profiles to ensure maximum visibility
- All vacancies will be communicated to APM's database of over 2,500 graduates who are seeking their next project management position

Packages available

STANDARD PACKAGE £199+VAT

(FREE OF CHARGE FOR
APM CORPORATE MEMBERS)

- Uploaded for four weeks
- Includes company logo



TARGETED LISTING £499+VAT

(£300 FOR APM CORPORATE MEMBERS)

- 1 x standard job listings
- One targeted email
- One piece of careers content uploaded to the jobs site



INTERACTIVE LISTING £699+VAT

(£500 FOR APM CORPORATE MEMBERS)

- 1 x standard job listings
- One targeted email
- One piece of careers content uploaded to the jobs site
- One piece of video content uploaded to the jobs site



Please provide your organisation's APM corporate membership number when booking your next graduate campaign.

